



LEDVANCE

# FASHION FINDS ITS LIGHT

## LEONÍ Boutique, Stockholm, Sweden

### KEY FACTS

#### CREATING LUXURY AMBIENCE

The flexible track lighting system creates a warm, sophisticated ambience that perfectly showcases LEONÍ's exclusive womenswear collection and elevates the in-store experience.

#### BRILLANT COLOUR RENDERING

With a CRI of up to 96, fabrics, textures, and colours are rendered with outstanding accuracy – ensuring every piece is presented at its absolute best.

#### EFFICIENT USE OF ENERGY

LED technology delivers premium light quality with significantly lower energy consumption compared to conventional halogen solutions.

#### FLEXIBLE AND NON-INVASIVE INSTALLATION

The track-based system requires no permanent structural modifications, fully reversible and adaptable to changing collections and store layouts.

#### LED Par16 Dim + Tracklight GU10 Spot



#### LS PFM – 1000/COB



# LIGHT THAT SPEAKS THE LANGUAGE OF FASHION

For LEONÍ's exclusive Stockholm boutique, LEDVANCE crafted a bespoke lighting concept that brings out the beauty of every garment – flexible, non-invasive, and designed to impress from the very first visit.

## THE CHALLENGE

When fashion icon Nathalie Schuterman and designer Filippa Fuxe set out to create the perfect retail environment for their exclusive womenswear boutique LEONÍ on Stockholm's prestigious Strandvägen, they faced a key constraint: as a tenant, all modifications had to be fully reversible.

Yet the ambition was clear – LEONÍ's sculptural, handcrafted collection, including pieces worn at the Oscars, demanded lighting that could do justice to every fabric and detail, while creating an atmosphere of refined luxury without leaving a permanent mark on the space.

## THE SOLUTION

After an initial product presentation, LEDVANCE's professional lighting portfolio proved the perfect fit – both technically and aesthetically. The solution combined track and accent lighting for precise, high-quality illumination:

- **SPOT FRAME D68 Tracklight GU10** – spotlights highlighting key garments and display areas with **LED PAR16 DIM** – Dimmable lamps delivering warm, flattering light.
- **LS PFM-1000/COB** – high-performance LED strip modules built into shelves, delivering uniform, high-quality lighting that highlights every fabric and detail.

## THE BENEFITS

**Exceptional product presentation:** High CRI ensures every garment is displayed in its truest, most flattering light.

**Brand elevation:** The lighting atmosphere reinforces LEONÍ's positioning as a premium, design-led womenswear brand.

**Flexibility without compromise:** Easy repositioning as collections change, giving full creative control over visual merchandising.

**Reversible installation:** Zero permanent modifications – full compliance with the rental agreement.

## SUMMARY

The LEONÍ Boutique Stockholm project demonstrates how LEDVANCE's professional lighting solutions can meet the most demanding requirements – combining aesthetic excellence, technical precision, and practical flexibility.

By choosing LEDVANCE, Nathalie Schuterman found a partner who understood that in high-end retail, light is not just functional: it is the silent storyteller behind every collection.

*"The LEONÍ boutique on Strandvägen is a space where every detail matters. LEDVANCE's lighting solution gave us exactly what we needed – a flexible, high-quality system that brings out the true beauty of our collection, creates the right atmosphere, and works perfectly within the constraints of our listed building."*

**Nathalie Schuterman**, Owner & Creative Director, LEONÍ Studio Stockholm



Track lighting casting precise accent light across the LEONÍ boutique floor.



LED strips highlighting every garment detail on display shelving.